5275052/2021/P,I-INC01

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Industrial Promotion - M/s Aditya Birla Fashion & Retail Limited proposes to set up green field Garments Manufacturing unit at Pulivendula of YSR Kadapa district – Extending special package of incentives under Mega Project Category as per "AP Industrial Development Policy 2020-23" – Orders - Issued.

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INDUSTRIES AND COMMERCE (P&I) DEPARTMENT

G.O.Ms.No.79.

Dated:02-12-2021
Read the following.

1. G.O. Ms. No.39, Industries & Commerce (P&I) Department, dated 10.08.2020.
2. From M/s Aditya Birla Fashion & Retail Limited, Email dated 15.11.2021.
3. Minutes of State Investment Promotion Committee meeting held on 15.11.2021.
4. Minutes of State Investment Promotion Board meeting held on 16.11.2021.

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ORDER:

In the reference 2nd read above, M/s Aditya Birla Fashion & Retail Limited has submitted a proposal to set up green field Garments Manufacturing unit at Pulivendula of YSR Kadapa district with an investment of Rs.110.38 Crore with a potential to create direct employment to 2,112 people in three phases by the end of 2026 and requested for providing special package of incentives.

2. Accordingly, the proposal was placed before the State Investment Promotion Board (SIPB) meeting held on 16.11.2021 with the recommendations of the State Investment Promotion Committee (SIPC) in its meeting held on 15.11.2021.

3. SIPB has discussed the proposal in detail and decided to extend the following special package of incentives to M/s. Aditya Birla Fashion and Retail Limited at Pulivendula of YSR Kadapa District, as being a mega project coming up in the backward region of YSR Kadapa District, taking into consideration the potential in the entire textile value chain and the incentives extended to the similar projects under earlier policy & incentives offered by other competitive states:

i. 10% of Fixed capital investment limited to Rs.10 Crore
ii. Interest subsidy at the rate of 5% up to Rs.1.50 Cr per Annum for 5 years

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iii. Power cost reimbursement @ Rs.1.00 per unit for 5 years from the date of commencement of commercial production.
iv. Skill development subsidy @ Rs. 3,000/month per person for the first year of employment and Rs.1500/month per person for Second Year of employment.
v. 100% reimbursement of stamp duty and transfer duty on the lands meant for industrial use/lease deed, mortgages and hypothecations.
vi. 100% reimbursement of net SGST accrued to the State for 8 years or 100% Fixed Capital Investment, whichever is lower.
vii. To allocate 12 acres of land @ Rs.6.5 Lakh per acre, based on the precedence of Intelligent SEZ proposal in Pulivendula, YSR District. The Department has been suggested to provide land in such a way that there will be a provision to provide additional land to the Company either for taking up expansion or for development of a textile park.
viii. Logistics Subsidy @ Rs.50 Lakh/ Annum for 5 Years

4. Government after careful examination of the decisions of the State Investment Promotion Board, hereby extend the following special package of incentives to M/s Aditya Birla Fashion & Retail Limited, under AP Industrial Development Policy 2020-23:

i. 10% of Fixed capital investment limited to Rs.10 Crore
ii. Interest subsidy at the rate of 5% up to Rs.1.50 Cr per Annum for 5 years
iii. Power cost reimbursement @ Rs.1.00 per unit for 5 years from the date of commencement of commercial production
iv. Skill development subsidy @ Rs. 3,000/month per person for the first year of employment and Rs.1500/month per person for Second Year of employment.
v. 100% reimbursement of stamp duty and transfer duty on the lands meant for industrial use/lease deed, mortgages and hypothecations.
vi. 100% reimbursement of net SGST accrued to the State for 8 years or 100% Fixed Capital Investment, whichever is lower.
vii. To allocate 12 acres of land @ Rs.6.5 Lakh per acre, based on the precedence of Intelligent SEZ proposal in Pulivendula, YSR District.
viii. Logistics Subsidy @ Rs.50 Lakh/ Annum for 5 Years

5. The above incentives shall be made applicable upon achieving the employment as committed by the Company in their DPR and the Company shall create direct employment to 1000 persons in the 1st phase itself and the remaining in the subsequent 2 phases. Further, all the 3 phases of the project shall be completed by December 2026.

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6. APIIC has been directed to provide 12 acres of land in Pulivendula, YSR District in such a way that there will a provision to provide additional land to the Company either for taking up expansion or for development of a textile park.

7. The Director of Industries, Andhra Pradesh, Mangalagiri shall take necessary action accordingly and intimate the status of the progress of work done by the unit from time to time to the Government.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R. KARIKAL VALAVEN
SPECIAL CHIEF SECRETARY TO GOVERNMENT & CIP

To
The Director of Industries, Andhra Pradesh, Mangalagiri.
The Vice Chairman & Managing Director, APIIC Ltd., Mangalagiri
M/s Aditya Birla Fashion & Retail Limited, Pulivendula, YSR Kadapa District
The PR& RD (PR) Department.
The MA& UD Department.
The H.M.& F.W. Department.
The Collector & District Magistrate, YSR Kadapa District
The General Manager, District Industries Centre, YSR Kadapa District.

Copy to:
The Finance (FMU-I&I, Energy and I&C) Department.
The Revenue (CT) Department.
The Revenue (Registration) Department.
The Law (H) Department.
The Accountant General, Andhra Pradesh
The Commissioner of Commercial Taxes, Vijayawada
P.S. to Secretary to Chief Minister
P.S. to Chief Secretary to Government
P.S. to Spl. Chief Secretary to Government & CIP, Industries & Commerce Dept.
The G.A (Cabinet) Dept. (w.r.t. their U.O. No.266/2021, Dt-19-11-2021).
SC/SF.

// FORWARDED :: BY ORDER//

SECTION OFFICER.